

Join us and shape the future of education today!

At EHL Swiss School of Tourism and Hospitality, we live hospitality at its finest and set high standards for the future of guest experiences. With our strong focus on combined academic and practical learning, our students gain a comprehensive understanding of the hospitality industry and our graduates attract top-notch employers with their exceptional soft skills, cultural awareness and entrepreneurial thinking.

We are looking for a:

Recruitment Officer (m/w/d) 100%

What you will do:

- You will lead the recruitment activities for our professional education in Hospitality and Gastronomy delivered in English at our Swiss School of Tourism and Hospitality.
- You will develop and implement sales activities across both digital and face-to-face channels.
- You will monitor competitors' recruitment activities and identify target segments and winning tactics
- You contribute to designing a buying experience that delights prospective students and their parents, and you will support them throughout their school decision process.
- You will collaborate in the conception of online and offline business development campaigns in support of your recruitment efforts.
- You will coach Student Ambassadors to conduct campus tours and support your trade fairs and school visits activities.

Who you are:

- You have a Bachelor, a Höhere Fachschule (HF) diploma or equivalent.
- You have 1 to 7 years of professional experience and you speak English fluently and can interact professionally in French and German.
- You have excellent presentation and networking skills
- You have a strong customer orientation and enjoy selling products or services you believe in.
- You are very comfortable with digital tools, in particular CRM systems.
- You are known for your team-spirit, your organization and communication skills.

Our employees are important to us. For this reason, we offer you an exciting and international working environment. Find out more <u>here.</u>

If you have any questions, please do not hesitate to contact Mrs. Véronique Malan, Business Development Director, +41 21 785 13 42

Think you've got what it takes?

Then send your application now to: leonarda.parpan@ssth.ch

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