



For our client, RAMADA ENCORE Hotel located in Geneva - CH (la Praille), we are looking for a General Manager

You are a recognized professional in Hospitality: Minimum 5 years of experience

You have successfully managed 4-star establishments (at least 135 rooms)

You are comfortable in the Lifestyle Hotel industry and also have expertise in the F&B and event management environment.

Functional Relationships:

- You are the permanent link between the Ramada Encore by Wyndham brand and major client accounts, operators, etc.
- Subordinate to the CEO of the Prime group, you actively participate in cross-functional project meetings between Prime & Co and EHLP, as well as with Genève Sports SA (Groupe Grenat).

Function Objective and Main Responsibilities:

- Proactively contribute to establishing the hotel's strategy.
- Achieve the qualitative and quantitative objectives set by the Board of Directors and the CEO.
- Set objectives and evaluate the hotel's management team.

- Ensure the quality of services provided.

Job Description:

- Manage rebranding work with a new brand
- Direct all hotel and EHLP SA operations
- Develop local brand marketing
- Participate in new client acquisition pitches with GSSA Marketing
- Develop and implement strategies to maximize efficiency and profitability
- Initiate innovations to stay competitive in the market
- Ensure client satisfaction and exceed expectations through proactive service management and excellent communication
- Monitor financial performance, establish budgets, and control costs while maximizing revenue
- Describe and control management processes
- Adapt job descriptions
- Prepare Board of Directors meetings
- Regular reports and reporting to the Board of Directors
- Develop and implement strategies to maximize efficiency and profitability
- Manage supplier tenders every two years
- Ensure compliance with current standards (hygiene, etc.)

Required Education and Experience:

- Degree: Hotel School or HES/HEG - University degree, business management.

Experience:

- Minimum 5 years of management experience in the hotel industry,
- Management of an establishment with at least 135 rooms
- Significant experience in project management: renovation and rebranding work
- Team management in an SME environment

Languages: English, French, German is a plus.

Team management in an SME environment

Key Skills

Leadership and teamwork: Ability to inspire, motivate, and guide teams towards achieving goals.

Proactivity and initiative: Ability to act autonomously and anticipate future needs to take strategic initiatives.

Analytical ability and strategic perspective: Analyze complex situations and establish effective strategies to address them.

Communication and negotiation: Excel in interactions, persuade and negotiate effectively with various stakeholders.

Customer orientation and sense of responsibility: Focus on customer satisfaction while being responsible for the results and actions taken.

Personal Profile

Flexibility and stress management: Ability to remain effective in a changing and pressured environment.

Commitment and professional ethics: Adhere to and apply the organization's conduct principles and act accordingly.

Conditions

Salary: Competitive, negotiable based on experience.

Interested in joining the TEAM? Send your CV to l.limousin@ajconseilsuisse.ch